



# Shima Vahabi

## Contact:



<https://shimavahabi.com/>



<https://www.linkedin.com/in/shima-vahabi-b056832a1/>



[shima.vahabi@student.unsw.edu.au](mailto:shima.vahabi@student.unsw.edu.au)

## Education >

- **Master of Design**

University of New South Wales

Feb 2024 - Feb 2026

- **Master of Urban Design**

Islamic Azad University of Science and Research Branch

Sep 2018 - Sep 2021

- **Bachelor of urban planning Engineering**

Islamic Azad University, Pardis Branch

Sep 2013 - Jan 2017

## Abilities >

- Conducted user interviews and surveys
- Identified user pain points and needs
- Applied usability and accessibility principles
- Created wireframes and prototypes in Figma
- Tested designs with real users
- Designed for mobile and web
- Built design systems and style guides
- Used Adobe and Figma tools
- Worked in collaborative teams
- Solved problems with user-centered thinking

I'm currently a Master of Design student at UNSW, specialising in User Experience (UX) Design. My work focuses on human-centred design, inclusive systems, and social impact. I've designed mobile apps, digital wayfinding tools, and empathy-driven interventions. Skilled in Figma, Adobe Creative Suite, user research, prototyping, and storytelling, I blend creativity with problem-solving to craft meaningful and accessible user experiences.

## Relevant Projects >

### SnackTime

Faculty Of Arts, Design & Architecture, UNSW, Sydney Feb-Apr 2024

- Researched User Pain Points At Cinemas
- Designed In-Seat Snack Ordering App
- Applied Usability Principles (Don Norman)
- Created Figma Prototype (Light/Dark Mode)
- Tested With Real Users And Refined UI
- Focused On Accessibility And Convenience

### Big Chill Festival

Faculty Of Arts, Design & Architecture, UNSW, Sydney May-Jul 2024

- Redesigned Festival Website For Better UX And Branding
- Created Responsive UI With Figma And Adobe Tools
- Improved Navigation, CTAs, And Mobile Usability
- Delivered Developer-Ready Prototype And Style Guide

### Inclusive Way Finding

Faculty Of Arts, Design & Architecture, UNSW, Sydney Feb-Apr 2025

- Designed Bus Stop Interface.
- Focused On Neurodivergent Users.
- Did Surveys And Research.
- Made Wireframes And Prototypes.
- Used Figma For Design.
- Worked In A Team.

## Volunteer >

### Retail Assistant

Save the Children Australia, Sydney  
Feb 2024 – Mar 2024

- Helped improve customer experience
- Engaged with diverse users—built empathy and communication skills.
- Practised teamwork in a purpose-driven setting.
- Supported social impact—aligned with values-led design.

## Soft Skills >

- Empathy
- Communication
- Collaboration
- Critical thinking
- Creativity
- Adaptability
- Time management
- Storytelling
- Leadership
- Active listening

## Hard Skills >

- User Research – Surveys, interviews, journey maps
- Design Thinking – Double Diamond, HMW, 5 Whys
- Wireframing – Low to high fidelity, Figma, XD
- UI Design – Layout, typography, color, WCAG
- Usability Testing – A/B, heuristic, user feedback
- Service Design – Blueprints, futures thinking
- Docs & Case Studies – Wireframes, process, portfolio
- Tools – Adobe Suite, Canva, Miro, PowerPoint

## Experiences >

### Warehouse Assistant

(AMG Parts, Sydney | 2024–Present)

- Organized Stock And Improved Workflow.
- Coordinated With Teams Daily.
- Worked Well Under Pressure.
- Prioritized Tasks With Attention To Detail.
- Adapted Quickly In Fast-Paced Settings.

### Urban & Regional Planner

Naghsh Va Ideh Barad Consulting  
Engineers, Tehran | Jul 2021 – Oct 2023

- Researched User Needs In Urban Spaces.
- Visualised Systems Using AutoCAD And GIS.
- Co-Created Solutions With Stakeholders.
- Turned Data Into Clear Visual Stories.
- Worked With Cross-Disciplinary Teams.
- Planned With A Human-Centred Approach.

### English Language Teacher

KISH Institute Of Science And Technology,  
Tehran | Aug 2015 – Jun 2021

- Designed Lessons For Diverse Student Needs.
- Built Empathy And Trust With Learners.
- Explained Ideas Clearly And Visually.
- Adapted To Different User Types.
- Encouraged Group Participation.
- Practised Communication And Storytelling.

## Languages >

- English - Advanced
- Persian (Farsi) - Native